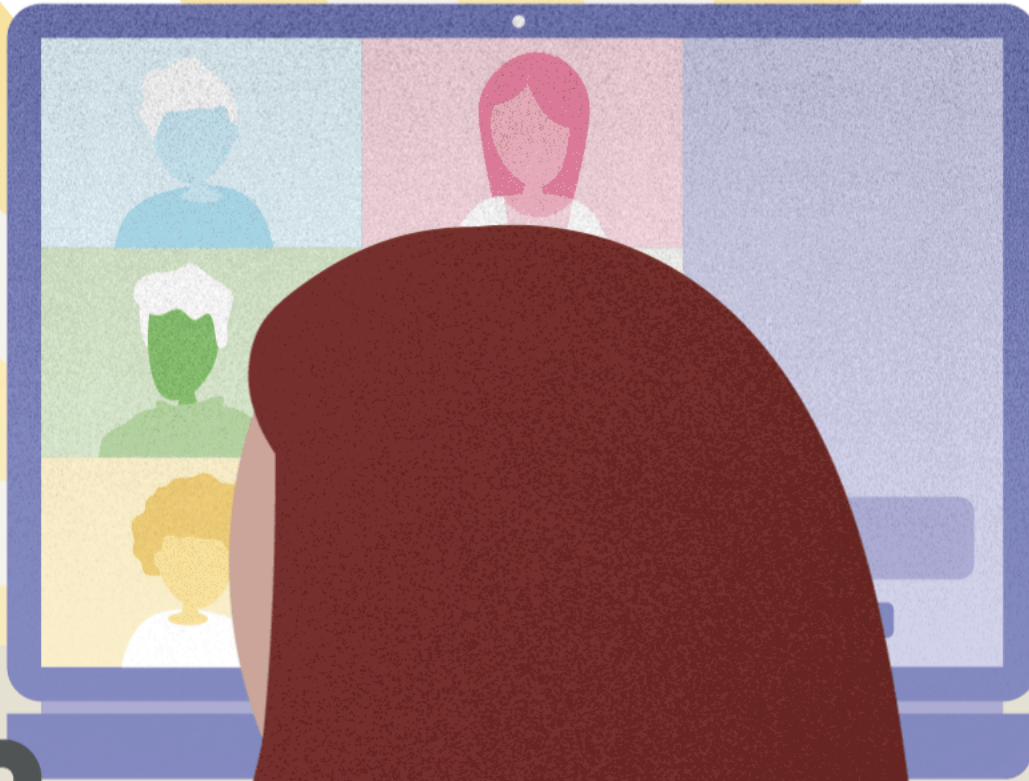




2020 ANNUAL REPORT

**EQUITY, OPPORTUNITY AND CHOICE
DURING A GLOBAL PANDEMIC**

**IN A
WORLD
STANDING
STILL
YWCA
DIDN'T
STOP.**



YWCA Edmonton is a powerful voice for equity and has been leading social change and progress for women and families in the Edmonton region since 1907.

Part of an international movement, YWCA Edmonton is a trusted provider of services, programs and advocacy work that transforms lives and helps build a stronger, healthier, and equitable community for all.

Our Vision

A community with equity, opportunity, and choice for all.

Our Mission

Advocate for equity through a woman’s perspective, educating, empowering and inspiring those we serve.

Table of Contents

- 1 **Message from the CEO**
- 3 **Message from the Board President**
- 4 **2020 Board Members**
- 5 **Counselling Services**
- 11 **Disability Services**
- 15 **Youth Programming**
- 19 **Camp Yowochas**
- 23 **Sexual Health & Wellness**
- 27 **Advocacy**
- 29 **Events**
- 31 **Supporters**
- 33 **Auditor’s Report**
- 34 **Financial Summary**
- 35 **Treasurer’s Report**
- 37 **Ways To Give**

YWCA Edmonton respectfully acknowledges that we are located on Treaty 6 territory, a traditional gathering place for diverse Indigenous peoples including the Cree, Blackfoot, Metis, Nakota Sioux, Iroquois, Dene, Ojibway/ Saulteaux/Anishinaabe, Inuit, and many others whose histories, languages, and cultures continue to influence our vibrant community.



Message from the CEO

2020: A year when a once-in-a-century pandemic swept the planet. A year that magnified big structural challenges facing our society and forced all of us to reassess and reimagine every single thing we do.

My leadership at YWCA Edmonton started on March 16, 2020, the day our Prime Minister told everyone to go home as the deadly COVID-19 virus first hit Canada. I have only ever led this organization during crisis, a time of massive upheaval and uncertainty – not just at YWCA Edmonton but our entire community. As I write this, I still haven't even met all of the organization's incredible staff members in person. But while we have to remain physically apart due to public health orders, mountains were moved, miracles were performed over countless virtual meetings and phone calls to help ensure not one woman, one girl or one family was left behind in the capital region.

The easier road to travel would have been to simply hold the line and wait until danger had passed. But like YWCA Edmonton staff members who came before us in the organization's past 113 years, we stepped up to this historic moment and met it with courage, determination and a passion to always make the world a better place, even in its darkest hour. There was no playbook for what to do next, so we decided to write one ourselves.

How would I like YWCA Edmonton to be remembered in 2020?

A time when our organization quickly identified that this crisis was disproportionately affecting women, girls and gender minorities and worked on concrete plans to ensure hard fought gender-equity gains aren't lost for good in our country.

A time when Counselling Services staff were able to deliver a record number of subsidized mental health sessions via online sessions and by telephone.

A time when front-line staff ensured that children and adults in our community living with disabilities were supported when and where they needed us.

A time when while most camps across Canada were shuttered, Camp Yowochas found innovative and exciting new ways to keep children and families safely connected to nature throughout the year.

A time when hundreds of girls logged on to GirlsSpaceZ and found help, encouragement and love when they needed it the most.

A time when we created The Power Lunch speaker series as a virtual venue to spotlight amazing Canadian women and highlight important topics like Missing and Murdered Indigenous Women and Girls that need to be discussed now more than ever.

These are just a few highlights from the last 12 months. This Annual Report contains many, many more, and will become an important historic record for years to come.

Thanks to our YWCA Edmonton Board of Directors and past alumni who helped guide our organization through this extraordinary time. We never felt alone, not even for one minute. Thanks also to our funders, donors and volunteers who never wavered in their support and helped ensure our mission to create equity, choice and opportunity for all never stops.

Lastly, thanks to our employees for your compassion, creativity and doggedness. You are healers, teachers, bridge-builders, fixers and change-makers all rolled into one. Your selflessness and service to others during this dark moment in history will inspire many today and in the years to come.

Katherine O'Neill
YWCA Edmonton CEO

2020 DIRECTORS

Amber Niemeier
Director,
External Relations

Ashley Lim
Director, Registered
Psychologist,
Counselling Services
& Youth Leadership
Programs

Jaime Dean
Director,
Finance & Operations
(from November 2020)

Kathy MacDonald
Director,
Disability Services &
Learning and Development

Quinn Cadman
Director, Finance
(retired November 2020)

Terry Konyi
Director,
Camp Yowochas



Message from the Board President

March 16, 2020, was a momentous day for YWCA Edmonton as the organization welcomed Katherine O'Neill as our new CEO. Of course, this date will go down in history for a different reason. It was also the day that the Province of Alberta, along with many other jurisdictions around the globe, mandated a lockdown to stem the spread of the novel coronavirus COVID-19.

There was no easing in for the new leader of the YWCA. Katherine hit the ground running to respond to a global pandemic the likes of which has not been seen for a century. YWCA's team rallied and came up with innovative ways to continue serving community needs under pandemic restrictions that required rapid adjustments to program and service delivery.

There are many accomplishments to celebrate this past year, far too many to list here. However, there are three notable achievements that stand out in my mind:

- Presenting a balanced budget in a year when multiple sources of revenue were greatly diminished due to pandemic imposed restrictions.
- Spearheading a provincial advocacy response with the other three YWCAs in Alberta to push for a feminist post-pandemic recovery plan.
- Raising the profile of the agency and women in leadership through creative collaborations and projects like the Power Lunch series and the Searching for Izena project, all in a year when many other organizations were focused on survival.

I am grateful to YWCA's leadership team and all the staff and volunteers for the incredible efforts you contributed this year. Each of us has been living with unexpected and often difficult pressures as we navigate our personal circumstances during this pandemic and this team did not once falter or hesitate. They rose to the challenge and invited all of us to keep up. Thank you to Katherine, for your inspiring leadership in a first year for the books! Thank you to the leadership team Jaime Dean, Terry Konyi, Ashley Lim, Kathy MacDonald, and Amber Niemeier and to the staff and volunteers. And my sincere thanks to the members of the Board. I do not know when I have had the privilege of working with a more dedicated group of inspiring women leaders. A special thank you to our outgoing Board members Phalyn Chenard, Lena Hozaima, and Rebecca Lee for your contributions as volunteers.

Meghan Klein

YWCA Edmonton Board President

2020 BOARD MEMBERS

Meghan Unterschultz Klein
President

Rebecca Lee
Vice President

Kimberley Pejs
Vice President

Irina Hilliard
Treasurer

Kathleen Elhatton-Lake
Secretary

Clarice Anderson
Director

Marina Banister
Director

Phalyn Chenard
Director

Francesca El Ghossein
Director

Dao Haddad
Director

Lisa Holmes
Director

Lena Hozaima
Director

Sandra Muchekeza
Director

Pamela Zrobek
Director

Counselling Services

Counselling Services offers high-quality psychological support that is affordable, accessible and has no session limits. We never turn a client away based on inability to pay – ensuring those who are most vulnerable receive quality care. Our clients are typically women with lower incomes, suffering from trauma, and are often in crisis. Our caring staff are committed to healing and growth outcomes for all our clients while remaining adaptable and non-judgmental.



Amos the Therapy Doodle



Mental Health Moments with Tessa

IMPACT & INNOVATIONS THROUGH THE PANDEMIC

This year was unlike any other – the pandemic had a negative impact on many people’s mental health. The urgent and growing need for psychological services was made evident in 2020 as we provided a record number of sessions to clients. With the introduction of telepsychology services, we were able to pivot through the pandemic to maintain service delivery while keeping both clients and staff safe from COVID-19. Through the year, we saw a large increase in the number of sessions attended by trans-identified clients and were able to extend mental health support to YWCA Agvik in Nunavut. Whether it was through individual sessions, group counselling or our mental health supports on social media, we remained connected with our community to work towards improving overall health and well-being.

“

I have escaped from an abusive relationship with my children and our lives have drastically changed. I know that I need to take care of my children but I also realize I need to take care of myself to be their Mom. I know that my children and I can get through this, we just need help.

2020 HIGHLIGHTS

Agile response to those in crisis

In a year when more people than ever were in need of mental health supports, we were able to quickly pivot with very little disruption in service provision. The integrity of the program allowed us to respond very efficiently to those in crisis.

WE SERVED

358

INDIVIDUAL CLIENTS

4,779

INDIVIDUAL SESSIONS

WE PROVIDED

73

GROUP SESSIONS

42 & 370

CLIENTS COUNSELLING HOURS



Snapshot of our clients*

84%
FEMALE

9%
MALE

3%
TRANSMASCULINE

2%
TRANSFEMININE

2%
NON-BINARY

“
YWCA Edmonton has always been so respectful. I don't think my family and I could've kept going without this counselling.”

21%
PERSONS WITH A DISABILITY

28%
LGBTQ2S+

13%
INDIGENOUS

6%
ETHNOCULTURAL MINORITY

6%
IMMIGRANT/NEWCOMER TO CANADA

18%
RELIGIOUS/SPIRITUAL AFFILIATION

99% of sessions partially or fully subsidized

Trending Issues

- COVID-19 specific
- Anxiety
- Boundaries
- Stress
- Family relationships
- Self-esteem
- Relationships
- Depression
- Childhood abuse and neglect
- Complex trauma

“
My therapist is great. He's very empathetic and engaged. I feel the most heard and understood compared to other counselling I've had. It seems like he really actually wants me to be ok.”

“
The people... are amazing, down to earth and easy to talk to. I have never been more thankful for a service in my life.”

“
I didn't realize my last relationship was abusive until I got support for it, but I still doubt my decision to leave. I want to work on my boundaries and finally close that chapter of my life and move past my relationship.”

“
I'm really glad I started counselling with the YWCA. The sliding pay scale made counselling much easier for me to access.”

Impact

- 100% would refer YWCA Counselling Services to others
- 97% felt heard and validated by their therapist
- 89% felt more capable and confident to come up with their own solutions
- 86% learned new strategies to better cope with issues
- 86% noticed positive changes in their lives

“
I have noticed a big difference in comparison to other agencies. YWCA Edmonton has helped much more than any other agency.”

*Information is self-reported and thus an approximation

Disability Services

Our Disability Services team empowers individuals with disabilities to achieve their full potential with the support of their community. Utilizing a holistic approach, we offer direct supports to the individuals in our care, and at the same time we strive to ensure that the family and others in the client's support network have the resources and information they need to feel supported.



IMPACT & INNOVATIONS THROUGH THE PANDEMIC

Despite living through a global pandemic, we made certain that every single individual in our care continued to receive the highest level of support possible as we worked to keep them all safe and supported through a very uncertain and challenging time. Some supports needed to change drastically as the pandemic set it, but because of our community-based approach, we were able to take a more individualized perspective for each client's support needs to ensure that our clients and their networks were all safely supported.

“

James was introduced to his Community Support Worker about a year and half ago, and his transition has been amazing. James’s world has blossomed over that time. He was able to furnish his new apartment and get control over his health concerns; he regained a healthy and positive lifestyle. The Community Support Worker has pulled James out of his shell and allowed him to grow and explore new possibilities. This has opened up the world to James, and he is beyond excited and proud about what his future may bring.

2020 HIGHLIGHTS

Receiving Level 2 Accreditation

In 2020, we received Level 2 accreditation from Alberta Council of Disability Services. This level of accreditation identifies us as employers of choice and leaders in the field who are innovative, resourceful and diligent in the supports we provide.



On average,

98

of our Individuals were in Support Homes (20 children and 78 adults)

WE SERVED

190

INDIVIDUALS

170

ADULTS

&

20

CHILDREN

WE PROVIDED

72,241

HOURS OF SERVICE

&

3,038

RESPIRE DAYS

Girl

Youth Programming

GirlSpace is a safe space that welcomes and supports the many different experiences of being a girl. Open to anyone who identifies as a girl between the ages of 11-18, GirlSpace provides teen girls a safe place to ask important questions, learn critical thinking skills, and support one another. GirlSpace reduces the risk of violence in girls' lives, improves their mental health, and sets the stage for their development into strong, healthy, young women leaders. By covering a wide variety of informative topics, including bullying, mental health and healthy relationships, GirlSpace provides a venue where girls can discuss topics they may not otherwise be comfortable sharing.

Power



IMPACT & INNOVATIONS THROUGH THE PANDEMIC

Social connection is especially important in this age group, and that was taken away suddenly, with little notice and no end in sight. We created GirlSpaceZ – our virtual online format – shortly after the schools all moved to virtual learning in March. GirlSpaceZ allowed participants to continue to develop friendships and meaningful connections throughout all phases of the lockdown. We made certain our program remained engaging, informative, and fun... even through the online format. One of the most significant benefits of moving our program online was the ability to continue offering programming throughout the summer, which we hadn't been able to do previously while schools shut down for the summer.

I admire much in others,
But rarely in myself.
Turning the tables,
Switching the thinking,
Here's what I admire about me.
I am creative and strong-willed,
I am adventurous and thoughtful,
I am caring and I am capable.
I admire much in others,
Now even more in myself.
I turned the tables,
I switched the thinking,
And now I feel good as me.

Poem written by GirlSpace Participant
Self-esteem Session

2020 HIGHLIGHTS

Facilitating difficult but important conversations

Topics such as mental health, nutrition, and body image can lead to heavy discussions, and the social isolation experienced by youth through the pandemic was unlike anything they've ever experienced. We provided a safe space for girls to discuss these topics while feeling connected to their peers.

WE SERVED

300

GIRLS

YWCA
GIRLSPACE

Including **72** girls attending Group Presentations
outside of regular GirlSpace programming

Al Rashid Conference

25
PARTICIPANTS

McNally Quest

35
PARTICIPANTS

REACH Youth Navigator Training

12
PARTICIPANTS



Camp Yowochas

Operating since 1916, Camp Yowochas is situated on 60 acres of aspen parkland forest with lakeside facilities on Lake Wabamun, and is regarded as one of Alberta's finest summer camps and outdoor education centres. Camp Yowochas promotes respect for self, others, and the environment through environmentally-sensitive programs and facilities. In a typical year, thousands of children, youth, and adults experience the exceptional team building, leadership development and environmental education Camp Yowochas has to offer.



IMPACT & INNOVATIONS THROUGH THE PANDEMIC

Normally at Camp Yowochas, our staff are busy providing programs for more than 8,000 guests throughout the year. The COVID-19 pandemic changed everything in 2020 – not being able to run summer camp was challenging and disappointing for our team. We worked hard to figure out safe, responsible and meaningful ways to continue to run programs at Camp Yowochas. Through our Family Fun Days, Cabins at Yowochas rentals and the Yowochas Learning Academy, we continued to support our community by offering programs that met their needs in these uncertain times.

“

We visited Camp Yowochas last summer as part of the Family Fun Day program. It was our family's first time in a voyageur canoe. The kids enjoyed finding lily pads in the water and singing camp songs as they paddled! It's almost a year later and the kids are still singing the camp songs they learned. I highly recommend the camp to families looking for a fun way to spend quality time together in nature.

Harman K.

2020 HIGHLIGHTS

Camp In A Box deliveries

Our Camp In A Box campaign saw us delivering boxes full of camp experiences for many whose summer camp plans got cancelled. We visited families all over Alberta, and it was a great way for us to safely connect with our campers for a short while and see how they were doing.

WE SERVED

498 & 135

PEOPLE

HOUSEHOLDS

FOR FAMILY FUN DAYS 2020

19

CABIN BOOKINGS

(Cabin rentals began in October 2020)

CAMP IN A BOX

106 HOUSEHOLDS

& 124 CAMPERS



Sexual Health & Wellness

Through a sex-positive lens, our Sexual Health & Wellness team provides people of all ages the tools and supports they need to live happy, healthy lives. Our educators are engaging subject-matter experts who offer education for school and community groups around sexual health, healthy sexual relationships, and consent; informed support for individuals around sexual health, STIs, and reproductive rights; and multicultural community outreach.



IMPACT & INNOVATIONS THROUGH THE PANDEMIC

Comprehensive sexual health education and resources are vital for everyone in our society. We moved quickly to ensure that we not only created safe, accessible and comfortable learning and support environments, but we also went the extra mile to ensure our learners were supported beyond just the classroom setting. Our live, real-time education sessions were complemented by the creation of supplementary content that remains available online at any time for easy access. Our focus was to create a series of supports that offered a sense of community and connection – things that could so easily have been lost during the pandemic lockdown.

“

Thank you so much for the presentation with my grade 7s today. It was excellent! My kids really enjoyed it and even commented after the meet that it was ‘really good!’ and also ‘not as painful as I thought it was going to be.’ You were very informative and presented in a way that was educational but also approachable and made it very relevant for the kids who were engaged by your approach and style. It also prompted me with some ideas for future discussions and assignments with the kids in Health class. Always a bonus! Looking forward to this again and hopefully next time it will be in person. Thanks again for a great presentation.

2020 HIGHLIGHTS

Quickly shifting to 100% online learning and supports

Prior to the pandemic, all of our education sessions and most of our support was offered in-person. Our team was able to quickly move to a 100% virtual environment quickly and with ease, supporting our community with minimal disruption.

WE OFFERED

91

PREGNANCY OPTIONS SESSIONS

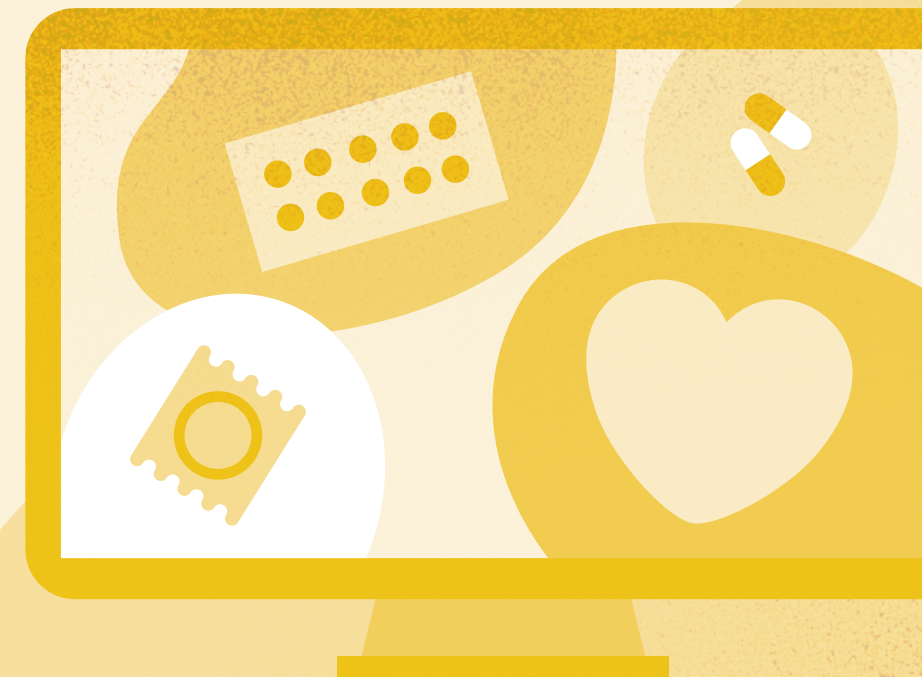
WE SERVED

4906

STUDENTS

188

INDIVIDUALS SERVED
through community &
multicultural groups



Advocacy

History writers will have a monumental task accurately capturing the devastating toll this global pandemic has taken on individuals and on society. But YWCA Edmonton will go down in those books as an organization that mobilized and ramped-up services, leaning into the crisis and responding to the needs of our clients and of the larger community, while also advocating fiercely for equity at a time where the gains made to date were in jeopardy.

Amber Niemeier - Director, External Relations

While advocacy work continued in the areas of **gender-based violence, truth and reconciliation, mental health, and persons with disabilities**, recovery from the COVID-19 global pandemic was a priority for 2020.

The pandemic has deepened pre-existing barriers and inequality for women in our social, political and economic systems. Across every sphere, from health to the economy, security to social protection, the impacts of COVID-19 are particularly severe for women and girls¹.

Since the onset of the pandemic, our advocacy efforts focused on the **safety and security of women and girls, and ensuring women are at the centre of the post-pandemic recovery**. Resources were dedicated to developing inclusive recommendations on policy and participating at decision-making tables in order to address the impact of COVID-19 on women and girls, and to lay the foundation for a strong, equitable post-pandemic recovery for our communities.

Immediately after the country went into lockdown, a collaboration was established among the four Alberta YWCAs in **Banff, Calgary, Edmonton and Lethbridge** with the purpose of sharing data, innovations, and best practices for building recovery strategies to serve our communities –including the **30,000 Albertans** we support collectively each year.

¹ (<https://www.unwomen.org/-/media/headquarters/attachments/sections/library/publications/2020/policy-brief-the-impact-of-covid-19-on-women-en.pdf?la=en&vs=1406>)



In June 2020, a Joint submission by all Alberta YWCAs was presented to the Alberta Economic Recovery Council with six key recommendations for economic recovery:

1. Assemble a childcare task force to envision an integrated childcare system for accessible, affordable, flexible and quality childcare for families with children aged 0 to 14
2. Create permanent pay top-ups and strengthen support for frontline professionals working with persons with disabilities, seniors, and those experiencing domestic violence and homelessness
3. Develop strategies to position Alberta as a safe and inclusive province dedicated to racial inclusion and the prevention of domestic violence
4. Collaboration between the provincial and federal governments to ensure municipalities are sustainable while experiencing revenue shortfalls due to COVID-19
5. Consult with non-profits and charities to develop a sector resiliency plan
6. Develop strategies to attract and retain a gender-diverse workforce in STEM sectors

Learn More

www.ywcaofedmonton.org/securing-the-future-of-alberta-families-economic-recovery

In August 2020, YWCA Canada released a complementary document: *A Feminist Economic Recovery Plan for Canada: Making the Economy Work for Everyone*, the first national plan of its kind in the world. The Plan included eight recommendation areas:

1. Intersectionality: Understanding Power
2. Addressing Root Causes of Systemic Racism
3. Care Work is Essential Work
4. Investing in Good Jobs
5. Fighting the Shadow Pandemic
6. Bolstering Small Businesses
7. Strengthening Infrastructure for Recovery
8. Diverse Voices in Decisions

Learn More

www.feministrecovery.ca

Underscoring these publications and the hard work of YWCAs across Canada is the determination that women and gender diverse persons are represented at all decision-making tables equally – so they too may lead, participate in and support collective recovery at municipal, provincial and federal levels.

Events

ROSE CAMPAIGN

PRESENTED BY EPCOR HEART AND SOUL FUND

2020 marked the 10th anniversary of YWCA Edmonton's Rose Campaign. While this year's event was virtual due to the pandemic, one thing remain unchanged: our resolve to take action on violence against women and girls.

The Rose Campaign honours the 14 young women killed by gunpoint on December 6, 1989 at Ecole Polytechnique – simply because they were women. Every year, YWCAs across Canada stop to remember that tragedy as we recommit to taking action on violence against women and girls until our streets, our campuses and our homes are safe for everyone.

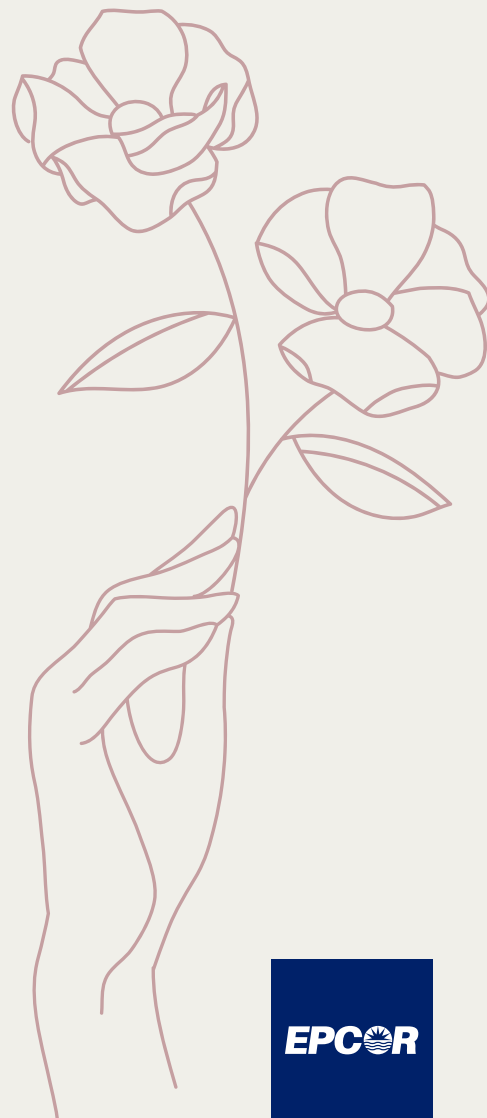
While the year had been challenging for everyone, the effects of this public health emergency on women and girls proved devastating. Since the pandemic began, there was a rise in both the number of domestic violence incidents in our city, as well as the severity in the cases being reported. YWCA Edmonton's critical violence prevention and recovery programs and services are especially important during times like these.

Thanks to the generosity of our supporters, we were able to raise nearly \$90,000 at this year's Rose Campaign – a record high for this event. This ensures that our work to end gender-based violence can continue uninterrupted through our advocacy efforts and many of the programs we offer, including trauma-informed counselling services, youth programming that teaches girls about consent and healthy relationships and Lakeside Haven, a safe weekend retreat for family survivors of domestic violence.

Guest Speaker

Professor Lana Wells

Associate Professor & Brenda Stafford Chair, Prevention of Domestic Violence, Faculty of Social Work, University of Calgary



EPCOR

THE POWER LUNCH SPEAKER SERIES

In looking for ways to stay connected to our community through the pandemic, YWCA Edmonton proudly launched The Power Lunch Speaker Series in 2020.

These powerful conversations were an opportunity to spotlight influential Canadian women while inspiring and empowering all those in attendance. The Power Lunch sessions an opportunity for us all to learn from the perspectives and experiences of others as we work towards developing a greater understanding of social issues in our community today.

2020 Speakers

Jacqueline O'Neill

Canada's first Ambassador for Women, Peace and Security

Kelly Keehn

Personal Finance Educator

Maya Roy

CEO YWCA Canada

Tanya Talaga

Journalist & Indigenous Rights Activist

Kasey Machin

Co-founder & Chair Parity YEG

Panel Discussion:

Missing and Murdered Indigenous Women and Girls: Ending The Violence & Inequality

Josie Nepinak

Executive Director, Awo Taan Healing Lodge Society

Nahanni Fontaine

NDP MLA, St. Johns, Manitoba

Stephanie Harpe

Community Outreach Coordinator, The Institute For The Advancement Of Aboriginal Women

MODERATOR:

Brandi Morin

Award-winning Journalist

Special Panel Discussion:

The Role of Women in Alberta's Economic Recovery; A conversation with the 4 CEOs of Alberta's YWCAs

Connie Macdonald

CEO YWCA Banff

Sue Tomney

CEO YWCA Calgary

Katherine O'Neill

CEO YWCA Edmonton

Shannon Hansen

CEO YWCA Lethbridge

MODERATOR:

Jan Damery

Vice President, External Relations and Engagement, YWCA Calgary

Supporters

Bold denotes business/organization

INNOVATOR

\$100,000 - \$249,999

Edmonton Community Foundation

CHAMPION

\$50,000 - \$99,999

City of Edmonton - FCSS
Eldon & Anne Foote Fund *
Government of Canada - WAGE
United Way of the Alberta Capital Region

TRAILBLAZER

\$20,000 - \$49,999

Butler Family Foundation
EPCOR
General Presidents' Maintenance Committee for Canada
Junior League of Edmonton
Moffat Family Fund *
RBC Foundation

ADVOCATE

\$10,000 - \$19,999

ATB Financial
Edmonton Public Teachers Local No. 37
Shirley & Gordon Gifford Family Fund *
Government of Canada - ESDC
Inter Pipeline
Joyce Family Foundation
McCoy Foundation
Nutrien
R. Howard Webster Foundation
REACH Edmonton Council

LEADER

\$5,000 - \$9,999

AIA High Fives For Kids
Alberta Association of YWCAs
Avana Rentals
Brownlee LLP
Brookfield Residential
Canadian Western Bank
Eberlein Family Charitable Foundation
Gibson Energy
Mark & Sandy Gunderson
Melton Foundation
Shaw Birdies For Kids
Presented By AltaLink
Shores Jardine LLP
TD Bank Group

FRIEND

\$1,000 - \$4,999

Erin & Brent Agerbak
Alberta Knights of Columbus Charitable Foundation
Cathy Cyr
Kathy Demuth
Danielle Dumestre
Kathleen Elhatton-Lake
Ernst & Young LLP
Fairmont Hotel Macdonald Federated
Co-operatives Ltd
Jacqueline Foord
Tony & Daniela Franceschini Family Fund *
Eric Frey
Marie Gordon
Roger & Peggy Gouin Fund *
Jeremy Hayward
Katherine John
Kyle Kasawski
Key Communicators Group
Jeremy Killen
Kinette Club of Edmonton

Meghan Klein
KPMG
Pamela Lafferty
Ledcor Group & Employees
John Lilley
Maclab Properties Group
MBS Insurance Brokers Ltd.
Linda Miller
Paavo Montandon
Amber Niemeier
Katherine O'Neill
Parkland County
Kimberley Pejs
Priority Mechanical
Royal Alexandra Hospital ECDF
Runaway Workout Club
Christinan Schell
Tony Scozzafava
Sherlock Holmes Hospitality Group
Nathan Skrzypek
solut
Sheila Steger
Stoppler Hughes Ltd
Fiona Sutherland
Vermilion & District Housing Foundation
Wawanesa Mutual Insurance Company
Michael Wormsbecker
Yellow Pencil
YWCA Fund *
Pamela Zrobek

PARTNER

\$200 - \$999

3 Point Environmental Inc.
ACI Architects Inc.
Julie Afanasiff
Bob Allan
AM/FM
Larry Anderson
Lynn Andrews
Joan Baker

Chelsea Barlow
Gabrielle Battiste
BCLA Construction LTD.
Jordan Beatty
Bruce Bentley
Barbara G. Blackley Fund *
Laurie Blakeman
Nicole & Blair Boettcher
Stephanie Boldt
Bond Security
Marion Brooker
Janet Buckmaster
Jeff Buhr
Erica Bullwinkle
Eldon Campbell
Carrie Doll Consulting
Carson Integrated Ltd.
Sarah Chan
Julianna Charchun
Phalyn Chenard
Maxine Clarke
Geordie Clyde
Kristi Coleman
Jean Cooley Capital Fund *
Marilyn Cox
Cutting Edge Contract Flooring
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Julie & Brent Davidson
Kerry Day
Dee-Jay Plumbing and Heating
Sarah DeSouza
Lisa Donlevy-Stollery
Mona Duckett
Robert Dunster
Karen Dyberg
Maureen Elhatton
Kanchana Fernando
Financial Focus
Marcel Fisher
Kellie & Mike Freeborn
Julie & Chris Gentile
Shirley Gifford
Janet Giles
Stephanie Gillis-Paulgaard
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Jodie Graham

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Amy & Darren Hudson
Chris Huisman
Barry James
Lucy Jamieson
Jen-Col Construction Ltd.
Jennifer Jennax
Leanne & Cory Jodoin
Yvonne Jodoin
David Jones
Michael Jones
Greg Jorgenson
Marcie & Arne Joris
Jodi Kinsey
Erin & Richard Kirby
Tera Kirby
Nathan Klassen
Jennifer Kluthe
Amanda Knight
B. Knight
Terrance Konyi
Shelley Kuipers
Geraldine LeBeau
Marjorie Lilley
Lloyd Sadd Insurance Brokers Ltd.
Christopher Lucarotti
Heather MacCallum
Katrina MacDonald
Mary MacDonald
Arin Macfarlane Dyer
Laura MacLean
Sharla Madsen
Allyson Mandrusiak
Jennifer Mark
Mattco Engineering
Metta Yoga
Jennifer Mccombe
Christine McCourt-Reid
Deborah McKinnon
Jonathan Milroy
Danusia Moreau
Beatrice & Mike Morison
Angela & Patrick Murphy
Jeff Myrfield
Melanie Nakatsui
Natalie Nnabuo
Rachelle Norris
Bill Pannebaker

Jennifer Pede
Michelle Petrin
John Pinsent
Mark Pleinis
J. Robert Pretty
Pro-Active IT Management Inc.
Holly Pshyk
Shelagh & Matthew Pyper
Ashton Raeyr
Siahra Raeyr
Kresten Rasmussen
Marivic Reiter
Janice Rennie
Jennifer Ringrose
Jane Robarts
Alicia Rowden
Lisa Sadd
Carie & Chad Santo
Caralee & Eric Schmidt
Naomi Schmold
Rebecca Schulte
Chirag Shah
Erin Skinner
Elaine Solez
Amelia Souliere
Donna Spencer
Eryn Spetter
Lori-Anne St. Arnault
Alanna Stel
Barb Stirling
Andi Sweet
Greg Sychuk
Sorcha & Darren Thomas
Cheri & Scott Treasure
Brenda Trendel
Amanda Vella
Theresa Vladicka
Angayla & Lee Waterman
Ericka Wiebe
John Wilmshurst
Jennifer & Christopher Winter
Dale Wispinski
Chris Wylie
Xennex Inc
YWCA Stewardship Fund *
Ralph Young
Lillian Zenari

GIFT IN KIND

The Adams Agency
Cloverdale Paints
Divine Flooring
Home Depot
IKEA
Levi Strauss & Co.
LOVEPIZZA
Nick Hirschmann Photography
Andrea Dawn Schroeder
TELUS
Zocalo

*Fund held at Edmonton Community Foundation

Every effort is made to ensure the accuracy of our lists. If your name is misspelled, incorrectly listed, or omitted, please contact us at 780-970-6509 so we can correct our records.

Charitable Registration Number: 10822 7935 RR0001

Thank You TO OUR FUNDERS

City of Edmonton
Family and Community Support Services

Government of Alberta
Disability Services
(Family Support for Children with Disabilities)

Government of Alberta
Disability Services
(Persons with Developmental Disabilities)

Government of Alberta
Children's Services, Edmonton Region

Government of Alberta
Children's Services, North Region

Government of Nunavut
Department of Health and Social Service

United Way of the Alberta Capital Region

Report of the Independent Auditor

ON THE SUMMARY FINANCIAL STATEMENTS

MNP

To the Members of YWCA Edmonton:

Opinion

We have audited the financial statements of YWCA Edmonton (the “Association”), which comprise the statement of financial position as at December 31, 2020, and the statements of operations, changes in net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Association as at December 31, 2020, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditor’s Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Association in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Association’s ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Association or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Association’s financial reporting process.

Auditor’s Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor’s report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Edmonton, Alberta
March 24, 2021

MNP LLP

Chartered Professional Accountants

Summary Financial Statements

As at December 31, 2020

	2020 \$	2019 \$
ASSETS		
Current Assets	4,051,775	2,532,982
Capital Assets	609,492	624,432
	4,661,267	3,157,414
LIABILITIES		
Accounts Payable and Accrued Liabilities	407,510	412,091
Grant Funding Repayable	577,894	214,574
Deferred Revenue	1,689,547	755,737
Unamortized Deferred Capital Asset Contributions	367,607	365,314
	3,042,558	1,747,716
NET ASSETS	1,618,709	1,409,698
	4,661,267	3,157,414
REVENUES		
Fees for Services	7,376,519	9,271,987
Government Contracts	1,436,698	1,431,499
Other Government and Foundation Grants	666,625	504,898
Counselling Centre	529,247	515,794
Government Subsidies	379,134	–
Compass	358,259	137,518
Donations and Fundraising	247,262	334,953
Expired Contracts and Grants	185,242	370,205
Casino	11,010	92,163
Other Revenue	1,676	653
	11,191,672	12,659,670
EXPENSES		
Purchased Services	4,836,617	5,096,897
Salaries, Wages and Employee Benefits	4,206,152	5,112,157
General and Administrative Expenses	1,080,817	1,530,320
Counselling Centre	535,225	443,244
Compass	240,416	94,797
YWCA Canada Affiliation Fee	80,617	97,929
	10,979,844	12,277,415
Excess of revenue over expenses before other income (expenses)	211,828	382,255
OTHER INCOME/EXPENSES	(2,817)	17,008
Net excess of revenue over expenses for the year	209,011	399,263

This is a summary version of YWCA Edmonton’s financial statements.
The full YWCA Edmonton 2020 Audited Financial Statements are available on our website at www.ywcaofedmonton.org



Treasurer's Report

Thanks to an incredible team effort and a laser focus on ensuring the pandemic did not negatively affect YWCA Edmonton's budget, the 113-year-old organization is ending 2020 on solid financial footing.

When COVID-19 first hit in March 2020, management and the finance and audit committee responded quickly and met weekly in the beginning to ensure the short- and long-term finances of YWCA Edmonton remained stable.

At the start of the crisis, it was unclear how YWCA Edmonton would be able to use its original 2020 Budget. There were serious questions surrounding the organization's planned fundraising efforts. There were also deep concerns about the finances of Camp Yowochas, which has operated on the shores of Lake Wabamun since 1916.

But thanks to the dedication, ingenuity and hard work of management, YWCA Edmonton was able to tighten budgets where possible and pivot all of its programs and services to ensure we continued helping women and families in our community. Incredibly, YWCA Edmonton's fundraising team were able to slightly exceed their original fundraising goal even after having to cancel our marquee fundraising event, Walk-A-Mile.

After all this hard work, we ended the year with a \$209,000 profit. This was largely due to an expired government grant. YWCA Edmonton also benefitted from federal government assistance programs, including wage and rent subsidies.

It's important to note that 2020 was also marked by the departure in November of Controller Quinn Cadman. The role was renamed Director of Finance and Operations. We welcomed Jaime Dean to the position and are happy to report she has quickly come up to speed with the new role during an unprecedented, once-in-a-century pandemic.

Lastly, thanks again to our hard-working finance and audit committee for their above-and-beyond volunteer efforts this year. Thanks also to our funders and donors for their continued support during these challenging times. You are the reason the YWCA continues to be a community leader in advocacy, counselling services, disability services, sexual health and wellness, youth programs, and outdoor experiences

Irina Hilliard, CPA, CA

Treasurer, YWCA Board of Directors

MAKE YOUR MARK FOR EQUITY FOR ALL.



When you support YWCA Edmonton, you're making a direct impact for women, children and families in our community. Now, and for the future.

Your generosity empowers us to deliver effective subsidized counselling, advocacy, disability services, sexual health and wellness services, youth programming, and outdoor experiences to thousands of individuals and families each year.

You Can Shape Your Support Your Way:

Become a Monthly Supporter

With your monthly gift, you help to create long-term, stable solutions to meet the needs of families in our city.

Make a Gift of Securities

Realize considerable tax savings and benefits when donating your appreciated stocks.

Make a Gift in Honour

Make a donation in memory or in honour of someone special, or to celebrate an important occasion.

Join Our Legacy Circle

Leave your legacy for a future of equality, opportunity and choice through a bequest in your will.

Lead a Community Event

Hosting a community event is a fun and effective way to raise funds and engage your family, friends, coworkers, and community members in our work.

Get Your Team Involved

There are many ways to get your Workplace involved with YWCA Edmonton, including participation in our community events, sponsorship opportunities, fundraisers, and volunteerism!

To learn more about how you can support YWCA Edmonton, contact Ashton Raeyr, Fund Development Manager at 780-970-6505, or by email at a.raeyr@ywcaedm.org.



YWCA Edmonton

Empire Building - #400
10080 Jasper Avenue, Edmonton, AB T5J 1V9
Treaty 6 Territory

Phone: 780.423.9922

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ywcaofedmonton.org



@YWCAEdmonton



@YWCA_edmonton



YWCAEdmonton



YWCA Edmonton

YWCA Edmonton is a safe space that welcomes and supports all members of the LGBTQ2S+ community.



Charitable Registration Number: 108227935RR0001