

1



YEARS

SUPPORT ADVOCATE LEAD



ANNUAL REPORT 2016

YWCA

EDMONTON



VISION MISSION

VISION

A world of equality, opportunity, and choice for women.

MISSION

To lead, support, and advocate for women, girls, and families when and where they need us.

VALUES

Diversity

We believe that individuals of different backgrounds, experiences, and abilities are necessary to create a vibrant environment that will successfully meet the needs of our community.

Empowerment

We encourage each individual to recognize the ability and strength within themselves to build a life of dignity, with the courage to reach for their dreams.

Equality

We are a feminist organization that believes when working for the equality of women, we work for the equality of all.

Heart

We bring compassion and energy to all that we do.

Innovation

We believe in creating unique solutions that anticipate the changing needs of the community.

Integrity

We conduct all of our relationships in a clear, honest, and ethical manner.

2016 BOARD OF DIRECTORS

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MESSAGE FROM THE CEO & PRESIDENT

In 1916, the women who lived at the YWCA Edmonton Cushing House Lodge rode the train to arrive at the YWCA property on Lake Wabumun for a nature holiday. One hundred years later, Camp Yowochas broke all previous attendance records for summer campers and visitors. The centenary of Camp Yowochas was celebrated with the release of a historical video, a brand refresh, and the official changing of the name to 'Camp Yowochas' – children have been calling it this for decades, so it really was time to make it official. Camp Yowochas began as a holiday getaway, but today we teach thousands of students about the environment, have one of the busiest summer camps in Alberta, host nature-based kindergarten classes, and provide safe weekend retreats for survivors of family violence. Fun, exploration, and adventure are built into every one of our programs. Camp Yowochas has been creating memories and building leaders for a century, which proves that time really does fly when you're having fun.

The attendance at Camp Yowochas wasn't the only record breaker in 2016. Our Counselling Centre saw more people and provided more counselling hours than ever before. It is true that when the economy struggles, the demand for social services spikes, and we certainly experienced that. The Counselling Centre staff and volunteers deserve special recognition and thanks for going above and beyond to provide support to the women, men, and children that turned to us for support in 2016.

One of the reasons we were able to meet the increased demand for all our services was the success of our fundraising activities. Because of the efforts of donors, sponsors, and staff, we met all our fundraising targets and were able to provide more of these services than ever before.

To all our supporters; thank you for making 2016 memorable. We would also like to acknowledge the thousands of clients who came through our doors for support. YWCA is privileged to be part of your life.

Jacqueline Foord
Chief Executive Officer

Renee Oxley
Board President

100 YEARS



CAMP YOWOCHAS

YWCA Edmonton established Camp Yowochas on the shores of Lake Wabamun in 1916. Over the next 100 years, countless thousands of adults and children have succeeded, gained confidence, created lasting memories, experienced risk, and developed a sense of belonging. Camp Yowochas builds leaders by fostering a sense of respect, tolerance, understanding, and compassion in all our visitors – essential qualities for living in and contributing to a healthy society.

We celebrated the centenary of Camp with a brand refresh and officially changing our name to 'Camp Yowochas' – children have been calling it this for decades, so it was time to make it official!

SUMMER CAMP FOR ALL

Every summer, we subsidize campers from low-income families, putting a valuable opportunity for their children within financial reach. We subsidize as many children as we can with support from the community. In 2016, the TELUS Edmonton Community Board generously donated **\$15,000** to our 'Summer Camp for All' initiative, making it possible for **50 children** to experience the magic of summer camp at little to no cost to their families. Thank you TELUS for your continued investment in the health and education of today's youth.

NATURE KINDERGARTEN

Camp Yowochas and Parkland School Division partnered in 2016 to offer Nature Kindergarten. **Twenty-four students** participated in this unique program that gets children active and in touch with nature. The goal of Nature Kindergarten is to help children with their social and physical development by using the natural environment as a safe place to explore curiosity, play, problem-solving, and calculated risk.

1,319
Summer
Campers

647 Girls

672 Boys

CAMP YOWOCHAS | A CENTURY OF BUILDING LEADERS

Camp Yowochas has come a long way. Since first opening our doors in 1916, it has transformed from a quaint nature getaway for women, to a comprehensive outdoor education centre, hosting thousands each year.



1916

Camp Yowochas opens! Young women who live at YWCA Edmonton's "Cushing House Lodge" travel by train to Lake Wabamun for a nature holiday.

*We move to our permanent home in Fallis on the lake and become Yowochas (pronounced you-woke-us). A child camper created the name using the first two letters of the words **Young Women's Christian Association**.*

1950s



1960s

New buildings and adventure elements are added. Camp is outfitted with upgrades to the lighting, flooring, appliances, and equipment.

CAMP YOWOCHAS

OUTDOOR EDUCATION

Camp Yowochas educates the next generation through incredible outdoor adventures. Surrounded by the natural world, campers learn respect for themselves, others, and the environment, while also building self-esteem, character, values, and friendships. Every group that comes gets a custom-built itinerary that focuses on their desired goals and outcomes.

IN 2016, WE HOSTED:

7,346

Campers

117

School Groups

31

Youth Groups

6

Other Groups

LAKESIDE HAVEN

Lakeside Haven is a retreat for women and children who have experienced family violence and are currently living in the Wings of Providence shelter. The retreat offers these families a safe, nurturing space to explore new activities, rebuild relationships, relax, and heal as a family. This year, **36 women and children** experienced adventures such as canoeing, kayaking, archery, zip-lining, bouldering, and participated in trust-building games and family time campfires each night.

'Each night we would discuss our adventures together at dinner as a family. My children have been through so much. Hearing them laugh, watching them let loose and learn to trust, to be kids again, was so valuable to me.'

Lakeside Haven was very important to me and my children; it helped me realize how much people care for struggling families. This was literally the best weekend of our lives; it meant the world to us.'

— Lakeside Haven Mom



Camp Yowochas debuts as a year-round outdoor education centre for both boys and girls so that everyone can experience the fun and education of camp.

1980s

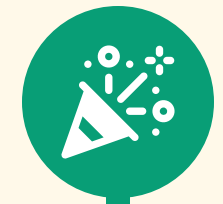
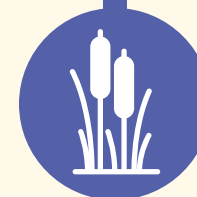


1990s

Weekend programs are added for adults to learn specific skills, such as cross-country skiing or sailing.

Camp Yowochas and Wings of Providence women's shelter partner to offer Lakeside Haven; a program for women and children recovering from domestic violence.

2000s



2016

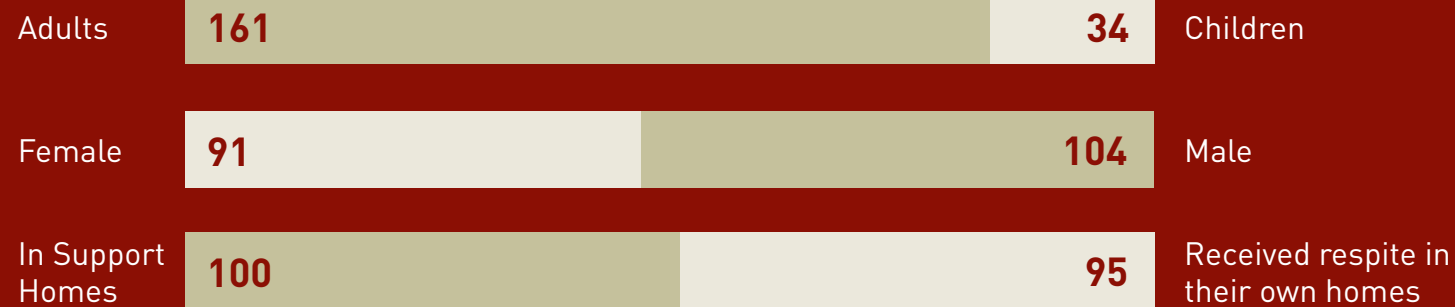
Camp Yowochas celebrates 100 years! Today our camp offers adventure, learning, and leadership to more than **8,000 adults and children every year.**

DISABILITY SERVICES

IN 2016, WE SERVED A TOTAL OF:



OF THOSE 195 INDIVIDUALS:



OUR SERVICES:



Hourly Respite

Hourly support in the family home or a support home.



Host Respite

Part-time support outside of the family home or support home for 24-hour periods.



Support Homes

Full-time supports provided by support homes.



Family Behavioural Consultation

Assessment and support for parents of children with disabilities who have behaviour concerns.



TRAVIS

When Travis finished school last year, he wanted to find a job. This proved to be daunting for him, but with encouragement and assistance from Travis' Support Home Contractor, he spent the summer updating his resume and sending it out. After months of searching, Travis interviewed for a position at McDonald's, and he was hired on the spot! Travis has been employed at McDonald's for four months now. When asked about his job, Travis says, "It makes me happy. I like the people I work with; we joke around a lot. I hope one day that I can be promoted."



ALEX

Alex is an energetic young adult who recently moved in with a Support Home family of avid skiers. To help him get active and involved in his new household, the family decided to enroll Alex in the Learn to Ski program with Developmental Special Olympics. Alex had never skied before but very quickly warmed up to it. Alex's Support Home family spent the ski season helping him, taking turns teaching him to carve, turn, and stop. Alex's parents also watched him hit the slopes. Next year, they will help Alex further develop his skills with either more downhill skiing or cross-country skiing.



*"Emma has taught a lot of people how to be **strong**."*

EMMA

Ten-year-old Emma has been with YWCA Edmonton and her Support Home Contractor since she was just eight weeks old. Emma was born with several health concerns, including a heart condition and a cleft palate. Her health has been the source of many medical procedures in her life. In the past year, Emma had her feeding tube removed and her cleft palate reconstructed. Emma is a brave, happy, confident little girl that has taught a lot of people how to be strong. Her Support Home Contractor is the perfect match for her. Together in the coming year, they will keep working on her speech and mobility.



KAITLYN

Since graduating from L.Y. Cairns School in 2014, Kaitlyn has taken some exciting first steps towards becoming more independent and reconnecting with her heritage. She currently attends dog grooming school, while earning belts and stripes in Tae Kwon Do on the side. In her spare time, Kaitlyn also likes to create keepsake books filled with stories, crafts, poems, and pictures from her indigenous culture and heritage in Canada. In the next couple of years, Kaitlyn has goals of moving into a place of her own with roommates, getting a dog, and helping indigenous people to embrace their culture.



COUNSELLING SERVICES

A GROWING NEED

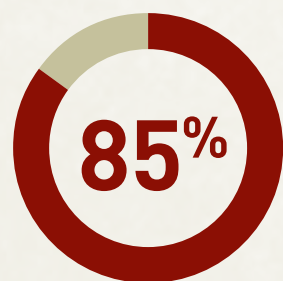
The YWCA offers affordable counselling services to any who need them. While we're open to everyone, our clients are mostly women and children with lower incomes who are suffering from trauma and are often in crisis.

Our clients are dealing with issues of domestic violence, anger management, childhood abuse, sexual abuse, divorce, suicide, or a desire for healthier relationships. They often present symptoms of low self-esteem, anxiety, depression, impulsivity, and feelings of worthlessness, hopelessness, and guilt.

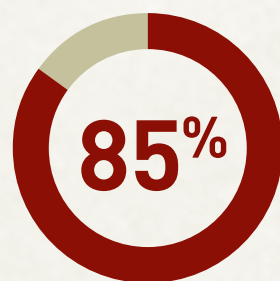
EFFECTIVE SERVICES

We educate and empower our clients to reach their goals through personalized, professional service and strong community supports. We offer expertise on a wide range of issues, such as complex trauma, family/relationship issues, and domestic violence prevention, intervention, and recovery.

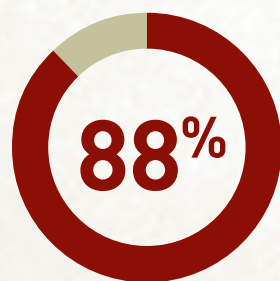
GOOD OUTCOMES FOR OUR CLIENTS



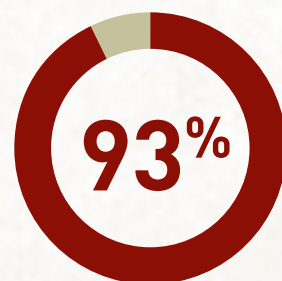
had a better understanding of the issues they face.



learned appropriate coping strategies for the problems they face.



saw positive changes in their lives.



were satisfied with their overall counselling experience.

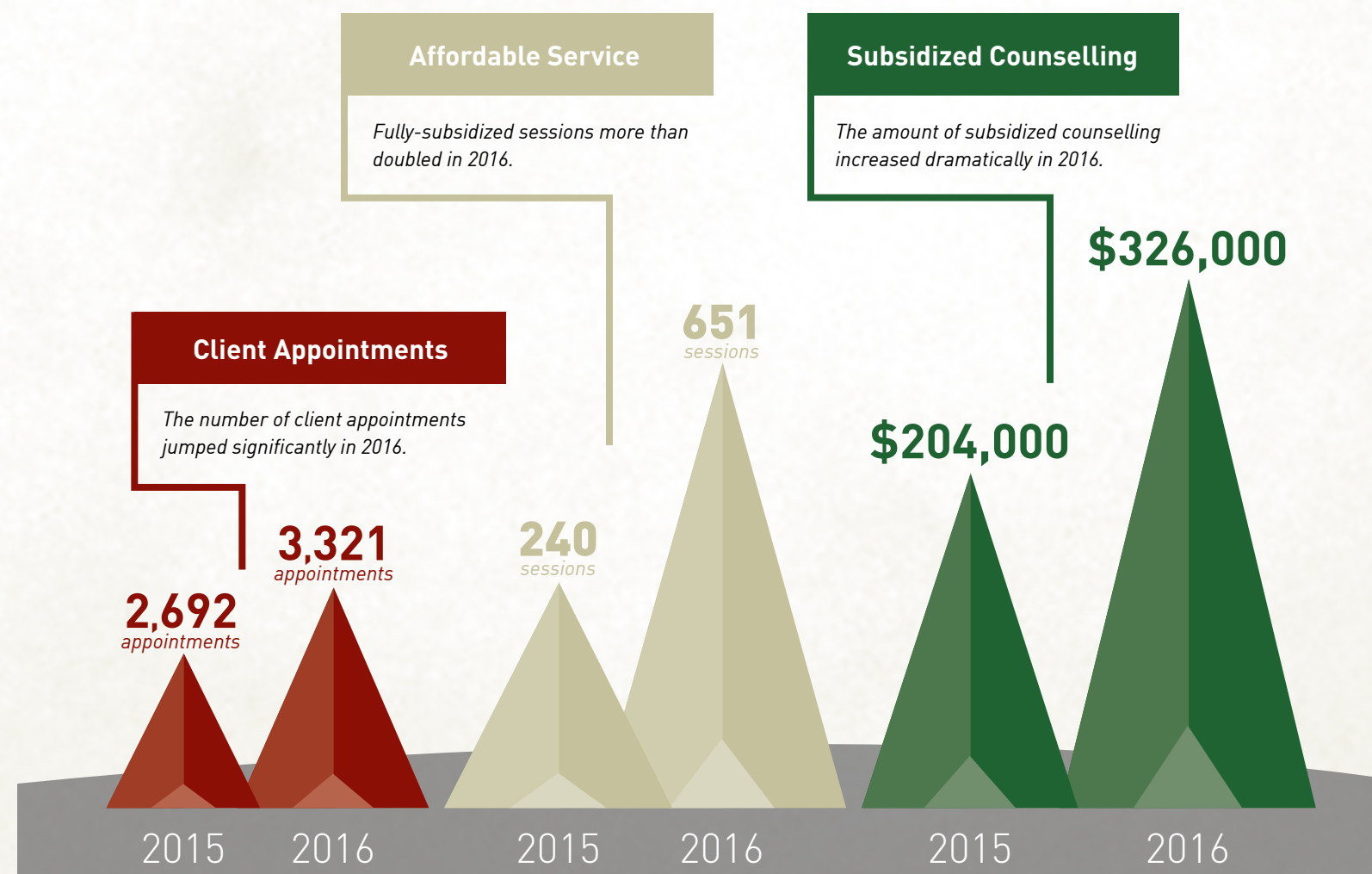
SHELTER SUPPORT

In addition to the women and families we served at the YWCA in 2016, our psychologists provided **400 hours** of counselling directly in a local women's shelter, supporting the most vulnerable population when and where they needed us most.

A CHANGING LANDSCAPE

Our Counselling Centre was originally formed out of a growing need in the community for affordable psychological services. That same need remains at the heart of what we do and in 2016, we saw it evolve in new, significant ways. A more diverse population turned to us for help. We had **2,029 female** visits and **301 male** visits. We also saw gains in clients who are indigenous, LGBTQ or with a disability.

*"The Counselling Centre's sliding scale is what allows me to not have to **decide between groceries or my mental health.**"*



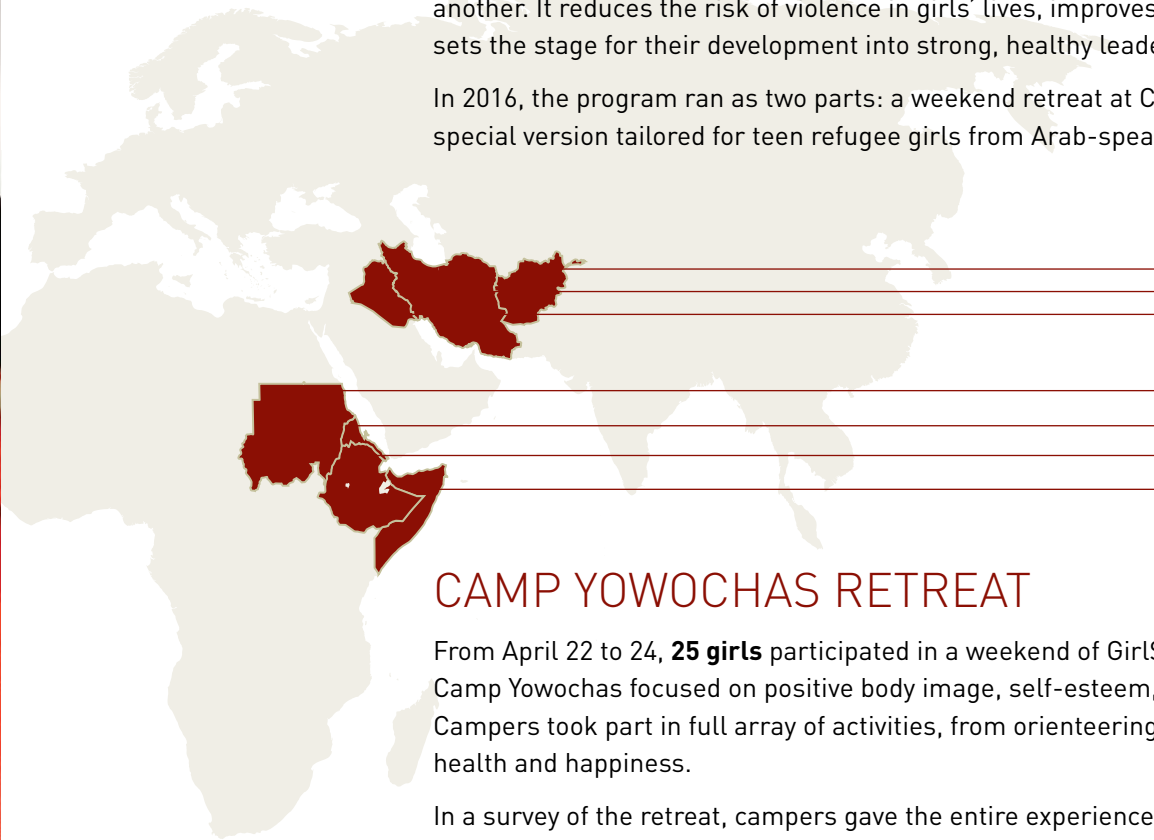


*Banat al Balad participants and their families had the chance to celebrate their progress at an event with **The Honourable Amarjeet Sohi** and **REACH Edmonton**.*

GIRLSPACE

GirlSpace is a free program offered to help empower teen girls. The program provides a safe place to ask important questions, learn critical thinking skills, and support one another. It reduces the risk of violence in girls' lives, improves their mental health, and sets the stage for their development into strong, healthy leaders.

In 2016, the program ran as two parts: a weekend retreat at Camp Yowochas and as a special version tailored for teen refugee girls from Arab-speaking countries including:



Afghanistan
Iran
Iraq
Sudan
Eritrea
Ethiopia
Somalia

CAMP YOWOCHAS RETREAT

From April 22 to 24, **25 girls** participated in a weekend of GirlSpace programming at Camp Yowochas focused on positive body image, self-esteem, and physical fitness. Campers took part in full array of activities, from orienteering to yoga, to workshops on health and happiness.

In a survey of the retreat, campers gave the entire experience near perfect satisfaction scores. Many found the weekend's program safe, fun and enjoyable, and left Camp Yowochas with positive comments of making new friends, learning to be true to themselves, and knowing how to make healthier choices.

BANAT AL BALAD ("GIRLS OF OUR TOWN")

Newcomer girls in Canada lead especially challenging lives. They face many barriers to self-acceptance and realizing their potential. Especially in the case of refugees, they also experience a heightened vulnerability to violence — all of which puts them at a higher risk of mental health concerns among newcomer youth.

For the first time last year, YWCA Edmonton launched a new version of GirlSpace called Banat al Balad specifically for teen refugee girls from Arab-speaking countries. The program introduced participants to issues commonly experienced by girls in Canada, and provided them with the tools and resources necessary to cope. The program also helped them process their relocation to Canada.

Led by other young Arabic women, **16 girls** participated in the program. Each week, the girls guided discussions and activities on different topics spanning body positivity, healthy decision-making, and financial matters. The mothers of the participants also had the opportunity to connect and socialize during program hours.

SPECIAL EVENTS

WALK A MILE IN HER SHOES®

On Tuesday, September 21, 2016, more than **350 men** slipped into a pair of uncomfortable, yet fabulous heels and walked a mile in her shoes to help families walk away from violence. Thanks to their efforts, **\$224,000** was raised to support YWCA violence prevention and recovery programs.

Today, a mom will come to the YWCA needing help to escape abuse. We will help create a safety plan for her and her children. A child will need to talk with a counsellor about the violence in his home. He will be able to tell his story in our specialized play therapy room. For some children, this is the safest place in this city.

Because of our donors, families struggling with family violence can count on the YWCA for the support they need to move from crisis to resilience. **Thank you.**

Presented By - Shoppers Drug Mart

Sponsored By - TD Bank Group, AUPE, Finning Canada, Lexus South Pointe

Supported By - Avonlea Photography, BMP, Fat Frank's, Production World, Roots Patties Inc., Special Event Rentals



\$224,000
Raised



TOP TEN TEAMS

1. Shoppers Drug Mart
2. Intuit 'Sole Brothers'
3. Finning Canada
4. YWCA 'Y's Guys'
5. Enbridge 'Achilles Heels'
6. AHS Project Management
7. Jen-Col Construction Ltd.
8. Edmonton Police Service
9. NAIT
10. Sherlock Holmes Hospitality Group



ROSE CAMPAIGN

The Rose Campaign commemorates Canada's National Day of Remembrance and Action on Violence Against Women. On December 6, 1989, 14 women at l'École Polytechnique de Montréal were gunned down simply because they were female.

This year's Rose Campaign Breakfast raised more than **\$78,000** to support YWCA Counselling Services. In 2016, 99% of the more than 3,300 counselling sessions offered to clients were subsidized. Funds raised at the Rose Breakfast ensure we can offer affordable, effective counselling services to those who need us most.

Presented By - Lexus South Pointe, ZCL Composites Inc.

Supported By - Fairmont Hotel Macdonald, Zocalo



\$78,000
Raised

TOP TEN INDIVIDUALS

1. Al Madge
2. David Jones
3. Marty van Sloun
4. Milton Almeida
5. John Caputo
6. Chris Mulholland
7. Raj Bharadia
8. Tony Ricci
9. Jordan Beatty
10. Lukas Doshewnek



ADVOCACY & PARTNERSHIPS

We are proud of our strong network of partnerships. Collaboration with other agencies leads to better programming. Working together means better outcomes. Together, we are a strong voice on issues of concern to Edmontonians.

PARTNERSHIPS

We continue to support, share resources, and promote best practices with:

- Action Coalition on Human Trafficking (ACT) Alberta
- Alberta Association of YWCAs
- Alberta Camping Association
- ASSIST Community Services
- Catholic Social Services
- Centre to End All Sexual Exploitation
- City of Edmonton
- Children's Home Care, Alberta Health Services – Edmonton
- City of Edmonton Gender Based Violence Initiative
- Compass Centre for Sexual Wellness
- Edmonton Immigrant Services Association
- Edmonton John Howard Society
- Edmonton Police Service
- Edmonton Region Council of Service Providers
- Families First Society Fort Saskatchewan
- Government of Alberta
- Government of Nunavut
- Government of the Northwest Territories
- Homeward Trust
- Indo Canadian Women's Association
- Institute for the Advancement of Aboriginal Women
- Islamic Family Social Services Association
- John Humphrey Centre for Peace and Human Rights
- Lurana Shelter
- Men Edmonton
- Paddle Alberta
- Parkland County
- Parkland School Division
- Pregnancy Pathways Coalition
- Primary Care Network
- REACH Edmonton
- Sexual Assault Centre of Edmonton
- Today Family Violence Help Centre
- United Way Alberta Capital Region
- WIN House
- Wings of Providence
- Women's Advocacy Voice of Edmonton
- Women's Initiative Edmonton

ADVOCACY

YWCA Edmonton is a strong voice for women and families. In 2016, our advocacy efforts focused on:

GENDER EQUITY AND EQUALITY

HUMAN TRAFFICKING FOR SEXUAL EXPLOITATION

PERSONS WITH DISABILITIES

VIOLENCE AGAINST WOMEN

WAYS TO SUPPORT THE YWCA

Single Donation Your gift allows women and families to build confidence and make healthy life choices, securing a better future for everyone.

Monthly Donation As a monthly donor, you give the YWCA an opportunity to create long term, stable solutions to meet the needs of women and families in our community.

Major Gift Private donors have been the backbone of the YWCA since our founding by philanthropic champions in 1907. When you make a major gift to the YWCA you are building a legacy of equality, opportunity, and choice for women and families.

Leave a Legacy Remembering YWCA Edmonton in your Will can transform the lives of women and families for generations to come. Your personal legacy of caring and compassion will ensure that your memory lives on.

Community Events Hosting an event in the community to support YWCA programs and services is a fun and effective way to engage your family, friends, coworkers, and community members in the work of the YWCA.

Monthly Donation – Small Business Being a small business monthly donor is something you, your team, and your customers can feel great about because supporting the YWCA improves the lives of women and families.

Corporate Giving Corporate giving is an opportunity to lead the way in creating a culture of equality, opportunity, and choice for women and families.

Cause Marketing Cause-related marketing is a partnership between your organization and the YWCA that engages consumers in a cause your company believes in, while looking to increase sales by influencing buying decisions.

Employee Giving Workplace giving campaigns are an effective tool for increasing employee motivation and retention.

Sponsorship Sponsorship is a powerful way to spend your marketing dollars while increasing return on investment, brand loyalty, employee morale, and community awareness.

Gift In Kind Making a gift of products and/or services can be a cost effective way to support the YWCA.

THANK YOU TO OUR FUNDERS

City of Edmonton – Family and Community Support Services

Government of Alberta – Family Support for Children with Disabilities

Government of Alberta – Persons with Developmental Disabilities

Government of Alberta – Region 6 Child and Family Services Authority

Government of Nunavut – Department of Health and Social Service

Government of the Northwest Territories – Department of Health and Social Service

United Way of the Alberta Capital Region

OUR SUPPORTERS

Visionary \$20,000 +

Alta-Fab
Edmonton Community
Foundation
Jim Pattison Broadcast
Group
Shoppers Drug Mart -
Head Office

Advocate \$10,000 - \$19,999

Government of Canada -
Service Canada
Joyce Foundation
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Rick Anderson
Lynn Andrews
Arrow Engineering Inc.
Tara Assaly
ATB Financial

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Norma Dalton
Elaine Daly
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Cheryl Davis
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Shannon Dean
Mae Deans
Craig Delveaux
Deol Notary Corporation
Sarah DeSouza
Janet Dixon
DNAC Solutions
Ciaran Doyle
Mona Duckett
Dolores Eaton
Sherrill Eichhorn
Jane Ellingson

YWCA Edmonton provides programs and services to more than 8,000 women, girls, and families each year; support they depend on every day.

Our donors help us lead, support, and advocate for women, girls, and families when and where they need us.

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Naomi Schmold
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#2374
Shoppers Drug Mart,
#2440
Shoppers Drug Mart,
#2478
Shoppers Drug Mart,
#379
SNS Technologists
Special Event Rentals
St. Albert Community
Foundation
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Mona Hale

DONOR SPOTLIGHT: SHIRLEY GIFFORD

“My philosophy is that you should give back to the community that you live in, and I’ve always believed in the YWCA.” — Shirley Gifford

Shirley Gifford first connected with the YWCA as a little girl. She took swimming lessons at one of our facilities, only to return years later with her four children and enroll them in swimming lessons too. When her children were older, Shirley reconnected with the YWCA as a volunteer. She served on the Programs Committee, as well as the Board of Directors for two terms.

Today, Shirley remains a lifetime member of the YWCA, with a long history of both volunteer and financial contributions. In memory of her late husband, she established the **Shirley and Gordon Gifford Family Fund** at the Edmonton Community Foundation, which will forever provide financial support to the YWCA. With deep appreciation, thank you for your continued heartfelt support of the YWCA, Shirley. It’s because of people like you that women, children, and families in our community can truly thrive.



Chelsey Hammett
Joel Harrod
Teresa Haykowsky
Heavy Metal
Equipment
Denise Hemmings
Jennifer Henderson
Jeremy Herbert
Christy Holtby
Joy Hurst
Imark Architectural Metal
Paula Ives
Darlene Jackson
Daryl Jackson
Selikke Janes-Kelley
Gregg Janz
Jean Forest Leadership
Academy
Allyson Jeffs
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Allison Korpesio
Eli Krahulec
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Shoppers Drug Mart,
#386
Skydeck Shopping Party
Todd Small
Myrna Snart
Geoff Spero
Sponsor Energy
Cristina Stasia
Barb Stirling
Jennifer Stirling
David Stoltz
Colleen Sweet
Greg Sychuk
Kyle Taylor
William Taylor
TD Bank #296
TD Bank #8238
TD Bank #8368
TD Bank #8967
TD Bank #8972
TD Bank Group -
Community Relations

Benjamin Thompson
Debbie & Terry Thorsen
Marty van Sloun
Jason Vanderploeg
Lorraine & Nick VanGalen
Amanda Vella
Catherine Vu
Allan Wachowich
Shirin Anne Wan
John Whissell
Meryl Whittaker
Darlene Wong
Maggie Wong
Workun Garrick
Partnership
Don Yager
Irene Yan
Ralph Young
Stephen Yu
Zocalo

Every effort is made to ensure the accuracy of our lists. If your name is misspelled, incorrectly listed, or omitted, please contact us at 780.970.6500 so we can correct our records.

AUDITOR'S REPORT

Report of the Independent Auditors on the Summary Financial Statements

To the Members of YWCA Edmonton:

The accompanying summary financial statements, which comprise the summary statement of financial position as at December 31, 2016, and the summary statement of operations for the year then ended, are derived from the audited financial statements of YWCA Edmonton for the year ended December 31, 2016. We expressed an unmodified audit opinion on those financial statements in our report dated March 24, 2017. Those financial statements, and the summary financial statements, do not reflect the effects of events that occurred subsequent to the date of our report on those financial statements.

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations applied in the preparation of the audited financial statements of the Association. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of YWCA Edmonton.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of a summary of the audited financial statements in accordance with Canadian accounting standards for not-for-profit organizations.

Auditor's Responsibility

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, "Engagements to Report on Summary Financial Statements."

Opinion

In our opinion, the summary financial statements derived from the audited financial statements of YWCA Edmonton for the year ended December 31, 2016 are consistent, in all material respects, with a fair summary of those financial statements, in accordance with Canadian accounting standards for not-for-profit organizations.

March 28, 2017
Edmonton, Alberta

MNP LLP

Chartered Accountants

MNP LLP

FINANCIALS

YWCA EDMONTON FINANCIAL HIGHLIGHTS

As of December 31, 2016

	2016 \$	2015 \$
ASSETS		
Current Assets	2,331,593	2,254,075
Capital Assets	795,451	879,082
	3,127,044	3,133,157
LIABILITIES		
Current Liabilities	391,130	326,057
Deferred Revenue	900,798	822,428
Deferred Contributions Related To Capital Assets	386,875	414,436
	1,678,803	1,562,921
NET ASSETS	1,448,241	1,570,236
	3,127,044	3,133,157
REVENUES		
Fees for Services	9,520,581	9,326,246
Government Contracts	1,338,529	1,338,511
Counselling Centre	428,986	406,121
Donations and Fundraising	388,356	369,254
Other Government and Foundation Grants	230,218	134,807
Society of Friends of the YWCA and YWCA Edmonton Casino	50,259	62,317
Other Revenue	30,800	99,233
	11,987,729	11,736,489
EXPENSES		
Salaries, Wages and Employee Benefits	5,221,138	5,013,617
Purchased Services	5,103,324	5,090,818
General and Administrative Expenses	1,336,999	1,411,012
Counselling Centre	364,510	311,393
	12,025,971	11,826,840
Excess (deficiency) of revenue over expenses before other income	(38,242)	(90,351)
OTHER REVENUES AND EXPENSES	(83,753)	(98,252)
Net excess (deficiency) of revenues over expenses for the year	(121,995)	(188,603)

The full YWCA Edmonton 2016 Audited
Financial Statements are available on our
website: www.ywcaofedmonton.org

TREASURER'S REPORT 2016

Our auditors MNP issued an unqualified opinion on the financial statements for the year ended December 31, 2016. An unqualified opinion means that an independent auditor's has deemed that our financial records and statements are fairly and appropriately presented, and in accordance with Generally Accepted Accounting Principles.

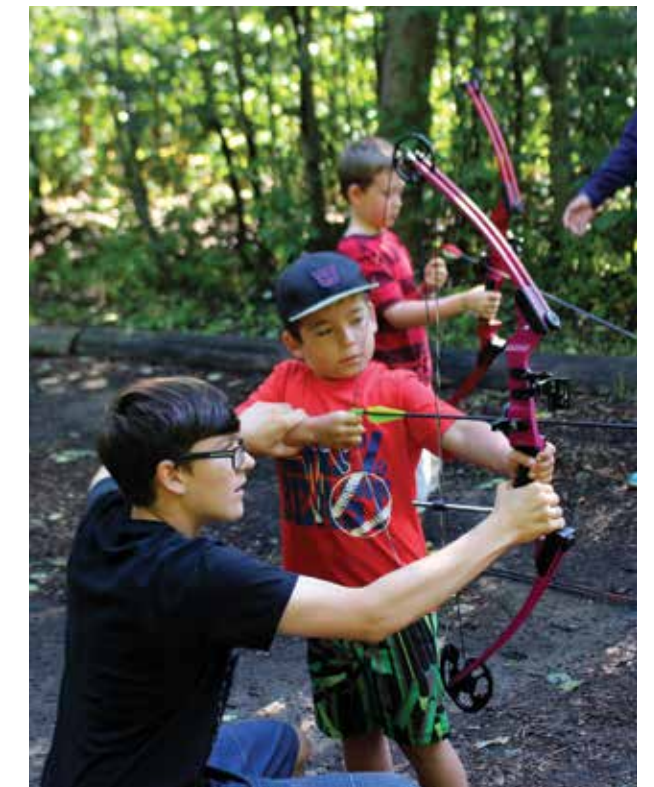
The top priorities for 2016 were to increase awareness of the YWCA Edmonton, thereby increasing and diversifying revenues generated from fundraising. Our success in fundraising, combined with careful spending across all programs resulted in a good year for YWCA Edmonton.

All fundraising targets were achieved in 2016, resulting in a 23% increase in revenues from 2015. This includes donations and fundraising as well as other government and foundation grants. Additionally, efficiency measures were undertaken in administration, disability services, counselling services and girls' programming.

We purchased \$34,000 in capital assets using \$22,000 in designated capital grants to do so. From an operating perspective, the YWCA ended the year in a break even position. Factoring in amortization, our actual results for 2016 of a \$122,000 deficit were on budget.

In a difficult economy our results are noteworthy. Our donors, sponsors, staff, and volunteers worked together to ensure that YWCA Edmonton was able to support and assist as many people as possible.

Kathy Demuth, CA, CMA
Treasurer, YWCA Board of Directors



A **woman** finds hope and healing after fleeing domestic violence.

A **girl** learns to love herself for more than what she sees in the mirror.

A **boy** returns home from camp with lasting lessons of independence, friendship and the great outdoors.

A **family** applauds their autistic son on his first day of work.

These are real stories made possible every day when you support YWCA Edmonton. Help us write the next chapter and create a better future for women, girls, and families at ywcaofedmonton.org.



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 YWCA_edmonton

 YWCA Edmonton

